

JOB ANNOUNCEMENT: GRANTS AND COMMUNICATIONS MANAGER - SAN FRANCISCO

The California Housing Partnership is hiring a Grants and Communications Manager to translate our affordable housing advocacy and research into compelling material that reaches and resonates with funders, policymakers, advocates, community leaders, and the media. Our ideal candidate is a team player with substantial communications and fundraising experience, strategic vision, and a demonstrated commitment to affordable housing and/or social justice for low-income Californians. This is a full-time position based in our San Francisco office.

The Grants and Communications Manager will report to the Director of Operations and work closely with the CEO and Policy Team as follows:

Communications and Content Development (75%):

- Develop inspiring messages describing the Partnership's work.
- Lead the creation of press releases, social media posts, and infographics.
- Assist in the development of presentations, blog posts and other communications materials including regularly editing and publish newsletters, blogs and technical reports authored by
- Develop, manage, and implement the Partnership's digital communications program including newsletters, website and all social media platforms (currently Twitter, Facebook, and LinkedIn).
- Develop and report on performance metrics for all communication platforms and provide and implement recommendations for improving the Partnership's reach and impact.
- Write and distribute press releases and coordinate media interviews for the CEO.
- Create marketing materials to promote the Partnership's training and technical assistance services.
- Maintain the Partnership's website.
- Develop and maintain the Partnership's Communication Style Guide and ensure that all staff writing external publications are fully versed.
- Manage Communications Calendar to ensure consistent flow of content across channels.
- Coordinate with graphic designers as needed.

Grants Management and Fundraising (25%):

- Maintain the Partnership's grant application and reporting schedule.
- Write and submit grant funding proposals and reports.
- Research new funding opportunities and assist the CEO in building relationships with new and existing funders.
- Provide support in promoting and planning company-sponsored events.
- Other duties as assigned.

SAN FRANCISCO

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4231 Balboa Avenue Suite 1018 San Diego, CA 92117 Tel: (858) 617-0579

SANTA BARBARA

126 East Haley St. Suite A17 Santa Barbara, CA 93101 Tel: (805) 914-5401

Skills and Qualifications

A strong candidate will match at least 75% of the items listed below:

- Excellent writer and editor with proven ability to translate complex ideas into clear and compelling messages for policymakers, funders and the media.
- A minimum of three years' professional experience in corporate communications, with at least 1 year of social media experience
- A minimum of two years' experience in corporate grants and fundraising.
- Design skills, including photo editing, layout, and infographic design (Adobe Illustrator and InDesign);
- Ability to work with a high degree of independence and autonomy as part of a collaborative, team-oriented office.
- Strong organizational skills including ability to juggle multiple projects, prioritize, and meet prescribed deadlines.
- Proficiency with Microsoft Office, Mac OS, Wordpress, Google Analytics, and Salesforce.
- Commitment to racial and economic diversity, social justice, and affordable housing for all.
- Able and willing to travel occasionally within California.

Compensation: Salary for this position is based on experience and includes a competitive package of health and dental benefits.

Diversity and Equal Opportunity Employer Statement: The California Housing Partnership is an equal opportunity employer where diversity is considered an asset and centered in the work we do. We strongly encourage individuals of marginalized communities to apply. These groups include, but are not limited to, people of various: races, genders, sexualities, abilities, and socioeconomic status.

Application Instructions: Applicants should email a resumé, a cover letter describing the applicant's direct experience and skills that match this position's requirements, and up to three writing samples to cmaxwell@chpc.net with the subject line: Grants & Communications Manager.

Writing samples may include social media/email examples, blog posts or guest columns, fact sheets or collateral, or other items that demonstrate the skills and abilities required in this position.

